



Dean L. Forbes is a **Success Navigator** committed to helping you discover, master and unleash your remarkable untapped potential.

His simple system has helped thousands of innovative business owners and savvy professionals achieve the milestones that matter most allowing them to thrive in any economic climate.

He's been helping others achieve amazing breakthrough results for over 10 years.

## Our Difference

Dean L. Forbes, LLC is dedicated to one single goal for your innovative business – *providing permanent cures for all your business pains.*

Rather than treating the symptoms, we go beyond the surface to help you discover the root causes of your top challenges. We then work with you to craft customized *Business Coaching Solutions* tailored to your specific needs allowing you to thrive in any economic climate.

Essentially, we are the difference that makes the *difference* in helping you make your business ***Recession-proof.***

## Contact Us

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**DEAN L. FORBES, LLC**

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## Our Services

*Live Life by Your Design*

## BUSINESS TRAINING EXCELLENCE



A focused 3-day interactive training where you discover the secrets that leading companies are using to double and triple their sales even in a down economy. You will learn how to figure out, strategize and implement the *top 7 business enhancers most businesses never utilize*:

1. Business Purpose
2. Vision Mapping
3. Ultimate Strategic Positioning (USP)
4. Maximizing Profit Drivers
5. Execution Approach
6. Communication Excellence
7. Leadership, Coaching & Mentorship

## LEADERSHIP EXCELLENCE



Become the business leader you've always wanted be; one that inspires and empowers greatness in others. Discover the proven strategies used by the greatest business leaders and take your team to the next level in record time. You will discover:

- How to effectively communicate your vision
- How to motivate and empower others in a unified purpose
- How to implement an unbreakable system of checks & balances
- How to develop a business culture that everyone envies
- How to become the leader everyone wants to follow

## ULTIMATE SALES OPTIMIZATION



Discover not only how to increase sales but more importantly how to implement a sales strategy that continues to generate increased sales and residual revenue over and over again, regardless of the economic climate. You will get the best strategies on how to bulldoze the *3 main roadblocks in sales*:

1. Create a buyer's dream rather than a sellers nightmare
2. Educate rather than manipulate your customers
3. Effectively convey value and convenience to your customers

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*"If it weren't for the incredible strategies Dean brings to the table, there's no way I could have grown my business this much over the past 3 years... he made the impossible possible."*

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## RECRUITING EXCELLENCE



Discover how to effectively recruit and retain the absolute best talent suited for your business as well as how to quickly recognize unproductive talent hampering your business so you can either train or release them. One of the hardest things for business owners to do is let people go before it's too late – we will show you how to do it without breaking a sweat.

## ELITE BUSINESS COACHING



Coaching strategies that are customized to fit your specific business needs. Dean will help you and your team, create a synergistic environment that fosters trust, creativity and leadership.

We will help recession-proof your business by achieving explosive results in the *4 most important areas of business growth*:

1. Referral/Lead Generation
2. Maximize Repeat Business
3. Retention Excellence Strategy
4. Explosive Sales Momentum

## HIGH PERFORMING TEAM



Learn the secrets to how Dean developed, coached and led his team to the #1 position at the #1 company in the beauty industry. Give your team the ultimate edge by delivering the *3 most important E's for developing high-performing teams*:

1. **Engagement** – people commit to and promote what they help create
2. **Empathy** – they won't care what you know until they know that you care
3. **Empowerment** – affirm their talents and abilities; hold them accountable

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*"Can't even begin to scratch the surface of the gratitude I feel for you my friend. Your workshop and training method are second to none... and I do mean none!"*

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